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BIONIC® IS THE OFFICIAL GLOVE FOR 2009 PGA DEMO DAY

LOUISVILLE, KY – (January 19, 2009) Bionic®, the fastest growing glove in golf, is the official glove sponsor of the seventh annual PGA Demo Day, which leads up to the 2009 PGA Merchandise Show in Orlando, Florida.

“This is a great opportunity for green grass pros to learn about Bionic Gloves,” said Bill Clark, President of Bionic Gloves. “Without a doubt, the professionals at this show are the biggest influencers and trend setters in the golf industry. We’re thrilled to partner with PGA of America and PGA Magazine, and to be a major part of this well-respected event.”

The Bionic Pro Golf Glove was created in response to customer demand. The glove features the same attributes as the Classic Bionic Golf Glove but has a thinner feel that will appeal to low handicappers.

“This is a glove that pros will definitely want to use,” said PGA of America professional Barry Bonifield. “The thinness of the glove allows the wearer to have a much better feel of the club. In my experience, once people try Bionic Gloves, they are believers. I feel that green grass pros will really respond well to this product.”

The new Bionic Pro Glove is made from a special, micro-thin, super-premium cabretta leather to provide low handicappers the fit, feel and flexibility they seek with amazing durability. Bionic's patented technology helps golfers have a relaxed grip for increased club head speed and precise club control. Dynamic Lycra® mesh flexion zones on both sides create dual air flow to make Bionic Pro one of the most breathable gloves in golf.

The Bionic Pro Glove will retail for \$39.95 and will be available in early 2009.

Bionic Golf Gloves are from Hillerich & Bradsby Co., a leader in high performance athletic gear since 1884. Other H&B brands include Louisville Slugger®, TPX®, TPS®, and PowerBilt®.

- www.bionicgloves.com -