



BIONIC®

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BIONIC® PRO GLOVE AVAILABLE IN MARCH

ORLANDO, FL – (January 29, 2009) In development for nearly two years, the new Bionic® Pro Golf Glove will be available in March 2009, the company announced today at the PGA Merchandise Show.

“The Bionic Pro Golf Glove is a response to customer demand,” said John Ballback, Bionic National Sales Manager. “The Classic Bionic Golf Glove has received wide acceptance in the marketplace. It’s the fastest growing glove in the industry. Golfers everywhere continue to rave about its comfort, fit, performance, and durability.”

While many golfers plan to continue playing with the Classic Bionic glove, other golfers asked Bionic if it could make a thinner version. The Bionic Pro Glove delivers. Golfers seeking a thin glove with Bionic technology will be able to choose the Bionic Pro Glove when it hits the market later this year. The glove conforms with USGA Rules.

Bionic’s patented technology helps golfers have a relaxed grip for increased club head speed and precise club control. The new Bionic Pro Glove is made from special super-premium micro-thin cabretta leather to provide low handicappers the fit, feel, and flexibility they seek in a glove. Porous fibers help perspiration escape while special hybrid oil ensures tackiness in dry or wet conditions. Dynamic Lycra® Mesh flexion zones on both sides create dual air flow to make Bionic Pro one of the most breathable gloves in golf.

Bionic Golf Gloves are from Hillerich & Bradsby Co., a leader in high performance athletic gear since 1884. Other H&B brands include Louisville Slugger®, TPX®, TPS®, and PowerBilt®. It will retail for \$39.95 and will be available in pro shops, selected golf specialty stores, and online at www.bionicgloves.com in March.