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Bionic Gloves
PGA Merchandise Show booth #1853, Equipment Area

**LONG DRIVE CHAMP DOBBYN AND WORLD'S FASTEST GOLFER OGRON
CHOOSE BIONIC'S PATENTED TECHNOLOGY - UNSOLICITED!**

Orlando, FL – (January 2008) Any golf company can pay endorsers to use their products and say nice things about their equipment. But it takes a great and special product to be endorsed completely unsolicited.

Well then, that makes the Bionic Golf Glove one very special product. That's because 2007 RE/MAX Long Drive Champion Mike Dobbyn and World's Fastest Golfer David "Ogie" Ogron both wear Bionic because they prefer it over other gloves to perform their best.

"I've tried other golf gloves, ones from the top selling brands, and they just don't provide the comfort, performance, and durability I need to set world records for hitting the most golf balls within specified time frames," said the World's Fastest Golfer David Ogron who owns multiple records for most balls hit in 24 hours, 12 hours, one hour and one minute, among others. "Bionic is the only golf glove I've found that keeps my hands comfortable and fresh for hitting thousands of golf balls. I've been wearing them for over three years and wear them on both hands. If they work for me, I know they'll provide comfort control and durability for the average golfer."

2007 RE/MAX Long Drive Champion Mike Dobbyn agrees. He hit a world record drive of 551 yards on July 17, 2007. He also wore the Bionic glove during the Long Drive Championship in Mesquite, Nevada in October 2007 where he won the Open Division with a drive of 385 yards in the final round.

"I didn't even wear a glove until I tried the Bionic Golf Glove," golf's biggest hitter Dobbyn said. "But once I tried the Bionic glove I wouldn't think of playing a round of golf or competing in a long drive competition without it. It's comfortable and gives me the control I need to hit the ball long and straight."

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WHAT MAKES BIONIC BETTER?

Designed by a leading orthopedic hand surgeon, the hi-tech, patented Bionic™ Golf Glove in booth 1853 at the PGA Merchandise show, is drawing raves from golfers at all levels.

From Hillerich & Bradsby, the makers of Louisville Slugger bats and gloves, the Bionic Golf Glove provides performance and benefits beyond ordinary golf gloves. Its patented anatomical and ergonomic design equips golfers with **comfort, control, confidence** and **durability**. The Bionic Golf Glove can even aid golfers who have arthritic hands.

At a glance, the Bionic Golf Glove may appear to be just another leather glove, but closer inspection reveals the patented science and technology built into this revolutionary product. **Created by Dr. Jim Kleinert, one of the world's leading orthopedic hand surgeons, the Bionic Golf Glove is designed to aid the anatomical form and function of a golfer's hand.** Patented pads placed between the hand's bony prominences give wearers more control over their golf clubs, making them feel "*one with the club.*"

"The benefits come from the patented anatomical design of the gloves including pre-rotated fingers, motion zones, and pads," Dr. Kleinert said. "The pads are a key feature because they fill in the valleys of the fingers to give the golfer better contact with the club grip."

Players say they have more control of their clubs with the Bionic Golf Glove than with other gloves they've worn, and that control helped them make shots and increase their confidence to make shots. Confidence means improved accuracy, especially for the average golfer. Independent tests of the Bionic Golf Glove revealed that mid and high handicappers preferred the Bionic glove over the leading golf glove because of the additional control of their clubs the technology gave them.

GREATER DURABILITY

Of course, durability is important to golfers. No one likes paying for a new golf glove every six or seven rounds. That's why golfers who have tested the new Bionic Golf Glove are clamoring about its durability, with reports of as many as 20 strenuous rounds of golf played in one glove without noticeable wear or the start of breakdown.

And Bionic's soft cabretta leather, pre-rotated design, strategically placed anatomical relief pads and motion zones help a golfer's hand interface with the club, making the Bionic Golf Glove amazingly comfortable and durable.

"Palm padding helps unload stress on the hamate bone, where injuries frequently occur in sports that use a club, bat, or racquet," Dr. Kleinert said. "Pads in the fingers provide protection from blisters and calluses."

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BIONIC TECHNOLOGY FROM H&B

Bionic Technology is the newest division of the Hillerich & Bradsby Co., makers of Louisville Slugger baseball and softball bats and gloves and PowerBilt golf equipment.

The technology was first developed for hockey gloves, then evolved to catcher's mitts and first base mitts in baseball, then batting gloves for baseball. Bionic Gardening Gloves have also received the Arthritis Foundation's Ease-of-Use Commendation.

"Just like we're helping improve the quality of life for gardeners, we hope to improve the quality of life for golfers who wear this glove, getting people with hand problems back on the course to play the game they enjoy," said Bionic's Cheryl Fink.

Bionic Gloves have been positively reviewed or written about by more than 400 different media outlets including the Wall Street Journal, Forbes, Fortune, Better Homes & Gardens, Town & Country, the New York Times, L.A. Times, Sports Illustrated, and "O" Magazine, as well as being featured on CNBC's "Power Lunch" and noted on ABC's Good Morning America as Rebecca Kolls "favorite glove."

HOW TO GET BIONIC GOLF GLOVES

Bionic Golf Gloves are available online at www.bionicgloves.com for \$24.95 U.S. dollars, plus shipping and handling. The gloves are also available at selected pro shops, golf specialty stores, and sporting goods retailers. Other Bionic Glove products, including Bionic Gardening Gloves, are also available at www.bionicgloves.com.

***Editors note: Images of the Bionic Golf Glove are available by contacting Rick Redman or Cheryl Fink noted at the top of this news release.**

-www.bionicgloves.com-