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FUZZY ZOELLER SERVING AS HONORARY CHAIR OF 2008 LOUISVILLE HOST COMMITTEE & THE CUP EXPERIENCE

Orlando, FL (January 17, 2008) - When the PGA of America hosts the 37th Ryder Cup at Valhalla Golf Club in Louisville, Kentucky, September 16-21, Fuzzy Zoeller will serve as honorary chair of the 2008 Louisville Host Committee and its community-wide celebration "The Cup Experience." Zoeller, former Masters, U.S. Open, Senior PGA Champion and three-time U.S. Ryder Cup participant, was introduced to the world golf media as Honorary Chair by members of the Louisville Host Committee in a news conference at the annual PGA Merchandise Show.

Fuzzy is a resident of Greater Louisville and lives in nearby Southern Indiana where he has designed and developed two championship golf courses, Covered Bridge and Champions Pointe.

"We want the golf world to know that we'll be hosting a community-wide celebration around the exciting week of international competition in September, and I know from my own experience how exciting it is having played on the U.S. team three times," Zoeller said. "We want our visitors from across the U.S. and around the world to have plenty of activities to enjoy. Our celebration will be second to none."

In addition to all of the events organized by Louisville Host Committee, Zoeller noted that many visitors may be looking to play golf while in Kentucky and Southern Indiana. Both of Zoeller's courses will be open for public play. For more information on Covered Bridge and Champions Pointe visitors can go to www.fuz.com.

BIONIC NAMED OFFICIAL GLOVE

In other news related to the Louisville Host Committee, The Bionic® Golf Glove was named the Official Glove of The Cup Experience. Bionic is a division of Louisville based Hillerich & Bradsby Co.

“Staff from The Cup Experience will be in the Bionic glove booth at the PGA Merchandise Show this week to tell the golf world all about our jam-packed celebration in September,” said Louisville Host Committee’s Karl Schmitt. “When show attendees visit us this week they can also learn about the Bionic glove technology pioneered in our home town in conjunction with one of the world’s leading orthopedic hand specialists.”

For more information on Fuzzy Zoeller go to www.fuz.com. For more information on Bionic gloves go to www.bionicgloves.com. For more information on The Cup Experience go to www.thecupexperience.com.

- Hillerich & Bradsby Co. -