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FASHION MEETS TECHNOLOGY

New Bionic® Ladies Golf Gloves Make Hands Comfortable and Fashionable!

LOUISVILLE, KY (August 29, 2006) - The benefits of wearing patented, high-tech Bionic® Golf Gloves are widely known - **unsurpassed comfort, fit, and performance** created by a leading orthopedic hand surgeon. Just in time for the holidays, ladies can add another benefit to wearing the highly acclaimed Bionic Golf Gloves – fashion!

New Lycra color schemes including **Light Blue, Pink, and Champagne**, have joined the Ladies' Bionic Golf Glove line-up, in addition to an all **White** glove. There's also a **Pink** leather glove with white palm and the breast cancer ribbon. A portion of proceeds from sales of the pink glove will support breast cancer research, education and awareness.

“We researched colors for over a year to determine which colors were most preferred by women golfers who desire more fashion in their accessories, yet want the technology that only the Bionic Golf Glove provides,” said Marketing Director Cheryl Fink. “Light blue, pink, champagne, and all white were the overwhelming colors of choice by women golfers everywhere.”

From Hillerich & Bradsby, the makers of Louisville Slugger bats and gloves, the Bionic Golf Glove for women is designed to fit ladies hands, rather than being just smaller versions of men's gloves. Bionic's patented anatomical and ergonomic design can even aid golfers who have arthritic hands, and are **the first and only golf gloves awarded the Arthritis Foundation's Ease-of-Use Commendation.**

“My joints are usually pretty tender,” said one tester in an independent study of the Bionic Golf Glove conducted for the Arthritis Foundation. “I was amazed at how soft the glove felt. The glove seemed to dampen the vibrations associated with a missed hit.”

At a glance, the Bionic Golf Glove may appear to be just another leather glove, but closer inspection reveals the patented science and technology built into this revolutionary product. Created by Dr. Jim Kleinert, the Bionic Golf Glove aids the anatomical form and function of a golfer's hand. Patented anatomical relief pads placed between the hand's bony prominences give wearers more control over their golf clubs, making them feel “*one with the club.*”

Also awarded the PGA Tour Partners Member Tested Seal of Approval, Bionic Golf Gloves are made from top-grade cabretta leather and are extremely durable. Machine washable, they can be air dried. Put them on and they're ready for more rounds of comfortable and fashionable play.

\$24.95 each, Bionic Golf Gloves are available at select pro shops, golf specialty stores and cataloguers, as well as by calling toll free 1-877-5-BIONIC or ordering through www.bionicgloves.com.