

# BIONIC™

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**FOR MORE INFORMATION**

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## **BIONIC™ GOLF GLOVE EARNS PGA TOUR MAGAZINE PARTNERS CLUB MEMBER TESTED SEAL-OF-APPROVAL**

**LOUISVILLE, KY -** Golfers across the U.S. are raving about the Bionic™ Golf Glove from Louisville-based Hillerich & Bradsby Co., the makers of Louisville Slugger® baseball bats, ball gloves and PowerBilt Golf Clubs. **The Bionic Golf Glove**, designed in conjunction with a leading orthopedic hand surgeon, **has now earned PGA Tour Magazine's Partners Club Member Tested Seal-of-Approval.** 96 percent of 180 golfers who tested the glove said it was comfortable and helped their game.



"The Bionic Golf Glove had an exceptional fit to accompany its comfort," wrote Partners Club Member Stephen K. from Arlington, Texas. "Compared to several other brands I've used in the past, it exceeded all expectations. But knowing it's from Louisville Slugger, a very well known and reputable manufacturer of baseball gloves, hockey, gloves, and batting gloves, I wasn't surprised by the performance."

The Partners Club Member Tested Seal of Approval is only the latest in a series of accolades for Bionic. The National Health and Wellness Club also awarded Bionic with its Seal-of-Approval, and the Arthritis Foundation honored the gloves with its Ease-of-Use Commendation.

"You can feel an immediate difference in your grip," wrote Partners Club Member Richard S. of Fair Oaks, California. "Makes gripping the club easier without extra pressure from your hand and fingers."

Other testers agreed. Stephen F. from Lincoln, California wrote, "The Bionic Golf Glove gave me a better grip on the club. Was very comfortable and allowed me to have a lighter grip on my club for improved distance and accuracy."

Tester Dale R. of Redding, California summed it up by writing that, "This is the most comfortable and best fitting glove I have ever worn. I don't know if it was the glove, but I played one of the best rounds of golf I have ever played." He said, "It's so comfortable you don't know you have it on. I love this glove!"

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## WHAT MAKES BIONIC A BETTER GOLF GLOVE?

The Bionic Golf Glove provides performance and benefits beyond ordinary golf gloves. Its patented anatomical and ergonomic design equips golfers with **comfort, control, confidence** and **durability**. **The Bionic Golf Glove can even aid golfers who have arthritic hands.**

“My joints are usually pretty tender,” said one tester in an independent study of the Bionic Golf Glove conducted for the Arthritis Foundation. “I was amazed at how soft the glove felt. The glove seemed to dampen the vibrations associated with a missed hit.”

At a glance, the Bionic Golf Glove may appear to be just another leather glove, but closer inspection reveals the patented science and technology built into this revolutionary product. Created by one of the world’s leading orthopedic hand surgeons, the Bionic Golf Glove is designed to aid the anatomical form and function of a golfer’s hand. Patented anatomical relief pads fill the voids in the golf grip, giving wearers more control over their golf clubs, making them feel “*one with the club.*”

“The benefits come from the patented anatomical design of the gloves including pre-rotated fingers, motion zones, and anatomical relief pads,” said Dr. James Kleinert, head of Bionic Research and Development. “The pads are a key feature because they fill in the valleys of the fingers to give the golfer better contact with the club grip.”

As noted by Partners Club Member testers, players have more control of their clubs with the Bionic Golf Glove than with other gloves, and that control helps them make shots and increase their confidence. Confidence means improved accuracy, especially for the average golfer.



## ARTHRITIS FOUNDATION EASE-OF-USE COMMENDATION

Bionic gloves are the first gloves to receive the **Arthritis Foundation’s Ease-of-Use Commendation**. Independent testing for the Arthritis Foundation demonstrated that Bionic gloves can significantly improve strength in the hands of people with arthritis while helping reduce their pain. Users who tested Bionic gloves reported that they could perform better and with less pain while wearing the gloves compared to bare handed.

“Easy-to-use products can reduce stress on joints, and make everyday tasks easier for all people,” said Dr. John H. Klippel, Arthritis Foundation president and CEO.

The result - ***Bionic Golf Gloves can help people with arthritic hands who’ve stopped playing golf get back on the course, and help others play the game they love more often!***

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## **GREATER DURABILITY, GLOVES BEING WORN BY WORLD RECORD HOLDER ON SUMMER TOUR**

Of course, durability is important to golfers. No one likes paying \$15 to \$24 for a new golf glove every six or seven rounds. That's why golfers who have tested the new Bionic Golf Glove are clamoring about its durability, with reports of as many as 100 strenuous rounds of golf played in one glove without noticeable wear or the start of breakdown.

And Bionic's soft cabretta leather, pre-rotated design that assists natural hand closure, and strategically placed anatomical relief pads and motion zones help a golfer's hand interface with the club, making the Bionic Golf Glove amazingly comfortable and durable.

Pads in the fingers provide protection from blisters and calluses and fill the voids in the grip to give golfers better control of their golf clubs.

World record holder **David "Ogie" Ogron**, the World's Fastest Golfer, wears a pair of Bionic Golf Gloves as he sets his records for most golf balls hit within various time frames. Ogie is now known as The Bionic Man of Golf™ because of his records and affinity for Bionic Golf Gloves.

"The Bionic Golf Gloves help keep my hands fresh while hitting as many as 1,300 golf balls in 30 minutes," Ogron said. "My hands couldn't hold up day after day as we tour the country raising money for the National Children's Cancer Society if it weren't for the comfort and durability of the Bionic Golf Gloves I wear."

### **BIONIC TECHNOLOGY FROM H&B**

Bionic Technology is a new division of the Hillerich & Bradsby Co., makers of Louisville Slugger baseball and softball bats and gloves, PowerBilt golf equipment, and TPS Hockey gear. The technology was first developed for hockey gloves, then evolved to catcher's mitts and first base mitts in baseball, then batting gloves for baseball. A Bionic Gardening Glove has also received the Arthritis Foundation's Ease-of-Use Commendation.

"Just like we're helping improve the quality of life for gardeners, we also hope to improve the quality of life for golfers who wear this glove, getting people with hand problems back on the golf course to play the game they enjoy," said Bionic's Cheryl Fink.

The gardening gloves have been positively reviewed or written about in more than 100 publications, including the Wall Street Journal, Forbes, Fortune, Better Homes & Gardens, Town & Country, and the L.A. Times, as well as being featured on CNBC's "Power Lunch" and noted on ABC's Good Morning America as Rebecca Kolls "favorite glove."

### **HOW TO GET BIONIC GOLF GLOVES**

Bionic Golf Gloves are available online at [www.bionicgloves.com](http://www.bionicgloves.com) for \$24.95 plus shipping and handling. The gloves are also available at selected pro shops, golf specialty stores, and sporting goods retailers. Other Bionic Glove products, including Bionic Gardening Gloves, are also available at [www.bionicgloves.com](http://www.bionicgloves.com).